

ADVERTISEMENT BOOKING FORM

ADVERTISER DETAILS :

Company Name:

Address :

.....

City : Pin Code :

State : Country :

Contact Person :

Mobile No.: Alternate No.:

Email :

ADVERTISEMENT CATEGORY :

Inside Back Cover Centre Spread Back Cover Flap

Full Colour page Half Colour page Banner

Standee

Amount ₹

PAYMENT DETAILS:

Cheque : Demand Draft : NEFT :

Bank:..... PAN No:

Cheque/DD / NEFT No.:

Date of Issue:..... Amount:

Please Note: Cheques/DD should be drawn in favour of **Foundation for Development of Udvada**. All payments should be received before **30th November 2017** and should be sent along with this form to:

Foundation for Development of Udvada

C/o. Tina Patel

623 Marker Mansion, B Block 2nd Floor, Dadar Parsi Colony, Mumbai 400 014.

Mob : + 91 9820420458 / E-mail : tinapatel1952@gmail.com

Details of payment made through NEFT / RTGS

Account Name : Foundation for Development of Udvada

Bank Name : Zoroastrian Co-operative Bank Ltd

Branch : Fort, Mumbai

Account No. : 003200100009145 (Savings A/c)

IFSC Code : ZCBL0000003

Material Details:

Advertising material is to be supplied on a CD in EPS/PDF Format with a minimum resolution of 300 DPI in composite CMYK file and **not RGB** at the above address.

I hereby would like to book advertisement space in the commemorative volume.

Signature:

Date:



23-25 December, 2017

RATE CARD AND ADVERTISEMENT BOOKING FORM

An Initiative of Foundation for Development of Udvada
and Udvada Samast Anjuman
Website: www.iuu.org.in

Promoted by Gujarat Tourism



RATE CARD

Foundation for Development of Udvada and Udvada Samast Anjuman take the opportunity to announce that 'Iranshah Udvada Utsav' will once again be celebrated on December 23-24-25, 2017 at Udvada.

The 'Iranshah Udvada Utsav' is conceptualised as a Zoroastrian cultural festival at Udvada where in people from all over the world would be able to visit Udvada to pay homage to 'Iranshah' as well as to participate in the celebrations of fun, food and festivities held over the three days.

The 'Iranshah Udvada Utsav' is the brainchild of our Hon'ble Prime Minister Shri Narendra Modi, and is promoted by Gujarat Tourism.

On this memorable occasion, we are releasing a commemorative volume of interesting articles and messages from eminent individuals worldwide. The volume will be presented to dignitaries, invited speakers and delegates.

Your support through advertising in the volume will be highly valued. The rates of advertising in different categories are given below:

Advertising Category	Rate ₹	Advertisement Size (Height x Width)
Inside Back Cover	75,000	6" x 8"
Centre Spread	75,000	12" x 8"
Back Cover Flap	75,000	6" x 8"
Full Colour page	25,000	6" x 8"
Half Colour page	15,000	6" x 4"
Banner	10,000	6x3 ft.
Standee	20,000	6x3 ft.

The last date for booking advertising space in the volume is **30th November 2017**. If you are interested in booking an advertisement in the volume, please fill in the attached Advertisement Booking Form.